

## Our Motto

...dedicated  
to Quality  
and Service

## Our Identity

WALTER JUNGER & FRIENDS  
dedicated to quality and service



Red stands for the heart, for passion and the notion of service, humaneness and perfect service.

Violet stands for the intellect, clear calculus and acumen, the aspiration for profit and success.

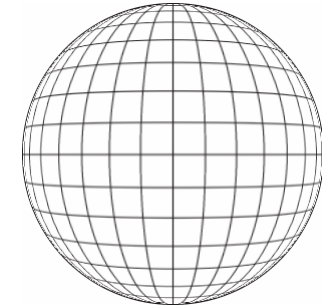
Brown stands for the handicraft, the germination in the earth, the desire for perfection, and the creation of something unique.

Orange stands for the cult, exciting experiences, wishful expectations, and special moments.

## Our Vision

By the year 2015, Walter Junger & Friends, Ltd. will be a globally recognized boutique consultancy. Together with our pool of the finest international experts, we are committed to providing 360° quality solutions to hotels, restaurants and other service-oriented organizations.

# GPS



WALTER JUNGER & FRIENDS  
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## Our Ideals

1. Our Vision states our goal ... it gives us direction.
2. Our Motto is our heart ... it guides our actions.
3. Our Logo is our identity ... it visualizes our emotions.
4. Our Mission defines us ... it shapes our deeds

## Our Principles

5. Honesty is the best policy - I am respectful and sincere in every interaction with my colleagues, partners and customers.

6. I am an expert in the services I provide and it is my objective to always exceed expectations. Therefore, my work is accurate, timely, professional and reliable.
7. My curiosity and open-mindedness helps me to be imaginative, inspired and artistic. This is vital for our continuous growth.
8. I have fun with what I do! My work is an integral part of my life and I keep our Vision, Mission and Principles in mind 24/7.
9. I actively listen to my customers to always understand their needs and expectations and therefore I am able to provide tailor-made solutions.
10. I share new information, trends and ideas with my team so we can continuously learn, improve and stay ahead of others.

11. I am flexible and dynamic – thus allowing us to adapt to constantly changing business situations.
12. I value my customers and my team – I take care of them and give them the time they need.
13. Loyalty is our key to success - I feel fortunate to work with Friends. My priority is turning business relationships into friendships.
14. Better safe than sorry – I document every important interaction with a customer and file every document properly. I am aware that confidentiality is crucial and keep all personal and business information safe and within the company.
15. What goes around, comes around – I take personal responsibility for our social & physical environment.

16. I maintain a neat and clean office environment and draw inspiration from our design and artistic environment for my work.
17. I am responsible for the success of Walter Junger & Friends, Ltd. and appreciate the empowerment given to me.
18. I stand for open and continuous communication in every interaction. The GPS is my daily communication tool.
19. I seize all opportunities to promote and cross sell our services and tap into our ever expanding network to optimise business results and profitability.